PROGRAM / četvrtak-subota / thursday-satruday / 31. oktobar – 02. novembar 2019.:
Zvučne instalacije/Sound installations 17:00–24:00:

Emitovanje je dvosmerni kanal, 2011 – danas, **Darija Medić** (Beograd)
Transmitting is a two way channel, 2011- today, **Darija Medić** (Belgrade)

Emitovanje je dvosmerni kanal je interaktivni rad, koji poredi internet, kao participativni medij sa jednosmernim modelom starih mas medija. Inspirisan idejom iz Bertold Brehtovog eseja "Radio kao aparat komunikacije", u kom se zalaže da radio prenos treba da bude dvosmerni kanal, rad nudi da tekstualni sadržaj koji se kuca u browser biva uživo emitovan na FM radiju preko sintetizovanog softverskog glasa. Nudeći strategiju Reverse search engineering (search engine i reverse engineering), dobijamo mogućnost da pretraživač ili bilo koje tekstualno polje u browser-u koristimo kao subverzivnu stanicu za oglašavanje. Na taj način menjamo namenu komunikacije sa "pametnim" algoritmima koji svakodnevno beleže naše onlajn ponašanje i pronalaze upotrebno značenje unutar svakog tekstualnog sadržaja na internetu.
http://syntaxerrror.com/content/transmitting-two-way-channel

Izloženi su arhiva radio programa kroz zvuk i kao tekstualni zapis, nastali tokom izlaganja rada u nekoliko iteracija. Arhiva interakcije vremenom raste, a svakog trenutka je moguće postati njen deo. Nemate šta da krijete? Možete se prijaviti na transmittingisatwowaychannel@gmail.com da dobijete ekstenziju za Firefox browser koja će nadalje beležiti svu vašu spisateljsku aktivnost u browseru.

Darija Medić kroz upotrebu jezika, tehnologije i umetnosti istražuje područje korekcije/krađe/građenja identiteta i lavirinata savremenih tehnoloških praksi. Stvara u kontekstu oblikovanja javnog domena, društvenih praksi jezika, medija i medijske arheologije, filozofije tehnologije. Od 2012 pokreće Interkultivator, inicijativu koje se fokusira na decentralizaciju kulturne produkcije, roda i tehnologije. Trenutno kao Koordinatorka projekata digitalne umetnosti u DiploFoundation, radi na stvaranju veza između digitalne/kritičke medijske umetnosti i digitalnih politika.

Transmitting is a two way channel is an interactive piece, that puts into a relation the Internet as a participatory medium to a one directional model of communication transmission of old mass media. Inspired by Bertold Brecht's essay "The radio as an apparatus of communication" in which he argued for radio tranmission to be a two way channel, the work offers a live FM transmission of textual content typed in the web browser via a text to speech synthesizer. Offering a strategy of Reverse search engineering (search engine and reverse engineering), we gain the possibility to use search engines or any other browser text field as a subversive broadcasting unit, consciously communicating with "smart algorithms" which find practical meaning in any textual form.
http://syntaxerrror.com/content/transmitting-two-way-channel

The archive of the radio program are exhibited as sound and as text, collected through the exhibiting of the work in several iterations. This archive grows over time, while it is possible to become a part of it at any given moment. Have nothing to hide? You can apply for a Firefox add-on at transmittingisatwowaychannel@gmail.com, which will transmit and track all your future browser typing activity.

Darija Medić is a digital practitioner and researcher, working in the fields of media art and archeology, curating and production. Her work resides mostly in the context of the public domain and its shaping, language and its social practices, media and its archeology, technology and its philosophy. Since 2012 she has been a core member of Interkultivator, an initiative that focuses on the decentralization of cultural production, gender and technology. Currently as Digital Arts Project Coordinator at DiploFoundation, she works on creating links between digital/critical media art and digital policy.